

Agenda Item No: 6

Report to: Museums Committee

Date of Meeting: 3 December 2012

Report Title: Attendance Figures

Report By: Cathy Walling
Museum Curator

Purpose of Report

to inform members of figures for attendances, educational activities and use of the Museum's website for the second quarter of 2012-13

Recommendation(s)

- 1. the report is for noting**

Reasons for Recommendations

Introduction

1. Attendances: Hastings Museum and Art Gallery

The figures for July to September 2011 are given for comparison.

	July to Sept 2012	July to Sept 2011
Number of visitors	11,638	11,656
Pupils in organised groups	1,477	1,849

2. Attendances: Old Town Hall Museum

	July to Sept 2012	July to Sept 2011
Number of visitors	12,712	13,137
Pupils in organised groups	1,142	1,130

3. Website Visits

The total number of visits to the hmag.org.uk website for Quarter 2 is 23,847. The comparable measure for Quarter 2 2011-12 is 30,995.

4. Weddings and Civil Ceremonies

There were 13 wedding ceremonies during this Quarter. This compares to 9 for the same period last year.

5. Comment

The majority of educational visits are made by Language Student Groups, including Embassy, EAC, STS, EF, Cambridge Gardens College and Shane Global. Schools and Colleges who have visited in the last quarter include Sussex Coast College, St Leonards Academy, St Mary's Bexhill and St Mary Star of the Sea.

Wards Affected

None

Area(s) Affected

None

Policy Implications

Please identify if this report contains any implications for the following:

Equalities and Community Cohesiveness	No
Crime and Fear of Crime (Section 17)	No
Risk Management	No
Environmental Issues	No
Economic/Financial Implications	Yes
Human Rights Act	No
Organisational Consequences	Yes
Local People's Views	No

Background Information

Officer to Contact

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